



Merve SEHIRLI NASIR

## ***Business Analyst ICT***

As a specialist in agile business analysis, I am passionate about new technologies and possess strong expertise in visual communication. My strengths, such as my curiosity and research skills, enable me to help companies enhance their digital identity while optimizing their internal communication and organization for harmonious and sustainable growth.

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🌐 [www.32steps.com](http://www.32steps.com)

### **HARD SKILLS**

- BPMN - UML
- Agile SCRUM
- SQL - SSIS - Power BI
- Jira - Confluence - Trello
- Gestion de projet
- No-Code - WordPress
- Algorithmic thinking
- Mock-up
- UI-UX Design

### **SOFT SKILLS**

- Design Thinking
- Analytical thinking
- Organizational skills
- Teamwork
- Problem solving
- Effective communication skills
- Curious & proactive approach



Nationality: Belgian

Date of birth: 13 November 1982

Place of birth: Istanbul

### **VOLUNTEERING**



Vestiboutique -  
Red Cross of Belgium

### **HOBBIES**



Photography  
([unsplash.com/@32steps](https://unsplash.com/@32steps))

### **EDUCATION**

**2024 - Business analyse ICT Training** - Technobel - BELGIQUE

- Analysis of functional and technical requirements
- Design and optimisation of processes
- Test management and validation of solutions

**2020 - PhD in arts, media culture and communication** - University of Lyon - FRANCE

**2010 - Master's degree: Information and Communication Sciences**

Jean Moulin Lyon 3 University - FRANCE

### **EXPERIENCE**

**2024 - Business Analyst**

Mobile App Project (No Code) for SOL SpA Feluy - Greenwin - Technobel

Web App Project (Development) for IEC - Playzone - Technobel

Web App Project - Maker Hub - Technobel

**2022 - 2024 - Website Designer**- 32stepscom

**2023 - Digital marketing officer** - Vistalaro

**2021 - Project Officer | Communications Officer | Web Designer** - Floreffe Tourism Office

### **LANGUAGES**

FR - EN - TR - NL

### **CERTIFICATES**

