



MATHILDE BOUCKAERT

Junior Business Analyst

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- Ottignies
- B driver's license.

ABOUT ME

My main objective is to adopt a methodology that combines mastery of development with understanding clients needs. I am passionate about analyzing and optimizing organizational management methods. I am determined to broaden my technical skills to provide efficient and innovative solutions.

WORK EXPERIENCE & TRAINING

- Oct 2022 - May 2023
Sales advisor
Lecomte Alpirando Bruxelles
Customer advice, merchandising, SAV
- Jun 2022 - Oct 2022
Sales advisor
Décathlon Bruxelles
Customer advice, merchandising SAV
- Aug 2019 - Feb 2022
Black Unicorn Namur Tattoo and piercing shop
Co-Founder
Strategic planning, advertising creation, merchandising, inventory and after-sales service management, apprentice training: customer service and piercing
- Jun 2019
La cafète Namur
Marketing Trainee
 - Participation in a strategic diagnosis of the organization
 - Using decision support tools
 - Contribution to a study to propose positioning improvements
 - strategic nature of the business and the business techniques it implements
- Jan 2019
BeBloc climbing gym Namur
Marketing Trainee
 - Realization of satisfaction surveys.
 - Analysis of the competitive environment
 - Collaboration to a design work
 - Implementation of merchandising technique
- Sep 2018 - Nov 2018
Massimo Dutti Namur
Fashion Advisor
- Apr 2017 - May 2018
Comptoir des Cotonniers Namur
Fashion Advisor

EDUCATION

- ICT Business Analyst Training**
May 2024 - Feb 2025
Technobel Louvain-la-Neuve
- Web App Development Training**
Jan 2024 - May 2023
Technofuturtic Gosselie
- Bachelor in Marketing**
2018-2023
EPHEC Evening studies
- Bachelor in Graphic design**
2015-2018
HEAJ

HARD SKILLS

- Business / Functional analysis**
Camunda, BPMN, starUML, Draw.io
- Web & Software Development**
API REST, JSON, JavaScript, AngularJS, Git
React.js, Node.js, NestJS, Express.js, Testing
ISTQB
- Databases & Big Data**
SQL, NoSQL, SSMS, SSIS, Power BI, Looping
- Project Management**
Agile Project Management, Scrum, Kanban,
Jira / Confluence
- ERP, CRM & Information Systems**
Marketing Strategies, ERP, CRM, SharePoint
Microsoft Office, WordPress
- Conception & Design**
Figma, Canva, Adobe photoshop / Illustrator
Trend Analysis.
- Communication & Marketing**
Community Management, Online
Advertising

LANGUAGES

English B2
Dutch A1
French C2

HOBBIES

Climbing
Hiking
Photography

SOFT SKILLS

Effective Communication
Problem-Solving
Empathy